March 31, 2020

TAKE TIME TO THINK:

Of course, in the last two weeks, things have happened very fast and in most dental offices, most team members have been laid off. All of this was inevitable given the circumstances.

Now there are a number of possibilities regarding SBA loans, and the “CARES Act” program. The devil is in the details and the correct timing will matter too.

Practices with associates, especially newer associates will have special circumstances to deal with. There are other strategic matters too. Since the stakes are high, it’s more important to do things right than to do them right away! During times of uncertainty and anxiety, your leadership will really matter to your team and your practice’s eventual recovery.

It can really help to talk things through. We are maintaining more or less normal business hours. Just call or email.

Sincerely,

Julia, Shannon, Shelly, Wendy, Matt, Heidi, Bill